

# Why Stadion for Target Pro® Portfolios

Securian Financial has formed a strategic alliance with Stadion Money Management, LLC., to offer Target Pro Portfolios, a managed account strategy available to retirement plan clients hiring Securian Financial as their recordkeeper. Stadion was found to be an experienced, highly qualified money management firm with years of managed account expertise.

## Factors considered in the selection of Stadion included:

- **Experience:** Founded in 1993, Stadion possess years of experience providing managed account solutions to plan sponsors in concert with multiple recordkeeper relationships.
- **Money management expertise:** Stadion is a money management firm at its roots, making it well suited to provide quality investment portfolio solutions. This characteristic differentiated Stadion from the competition and was a priority for us when selecting a provider.
- **Allocation methodology:** Stadion offers a well-researched methodology for creating and managing personalized investment allocation portfolios based on a variety of data points.
- **Transparent:** The firm takes a fee-for-service approach and conducts business with transparency.
- **Business practices:** Stadion has a solid track record for legal and compliant business practices.
- **Flexibility:** Stadion approaches the managed account marketplace with a willingness to create custom solutions and the agility needed to create the desired outcomes:
  - Willing to create and manage the entire investment allocation process and take full fiduciary responsibility when desired
  - Nimbleness to work with financial professionals in the allocation process and/or fund selection
  - Ability to work with recordkeepers to develop technology solutions suited to the capabilities of each party
  - Flexibility to adjust fees to align with the role Stadion is playing and the degree of fiduciary responsibility being taken

- **Cultural alignment:** Stadion shares key philosophies with Securian Financial, including keeping client needs a top priority and providing exceptional service.
- **Distribution assistance:** Stadion's team of managed account experts stand ready to support financial professionals and the Securian Financial retirement plan sales team to tell the story and win business.

Securian Financial will periodically conduct business assessments on Stadion to ensure that it continues to meet our due diligence standards. You can learn more about Stadion at <https://stadionmoney.com/about>.



### Learn more

If you're an employer, contact your financial professional. If you're a financial professional, contact our retirement plan sales team at 1-877-876-4015.

Target Pro® Portfolios are asset allocation services based on generally accepted investment principles, leverage employee data already in the plan and are created and maintained by a plan's Registered Investment Advisor. The assets in the portfolios are held in a group variable annuity contract issued by Minnesota Life Insurance Company as selected by the plan sponsor. The underlying investments of the group variable annuity contract could be held in various investment vehicles. Securian Financial provides the administrative recordkeeping services for the portfolios and charges a fee for this service. The plan's Registered Investment Advisor and/or Stadion Money Management, LLC ("Stadion"), determine and monitor the investment allocations of the account. Neither the plan's Registered Investment Advisor nor Stadion Money Management, LLC, is affiliated with Securian Financial Group, Inc. or Minnesota Life Insurance Company. The managed account allocation investment manager has the discretion to change investments utilized by the portfolios without notice. However, if the plan makes a change to its core investment lineup that also impacts the managed account portfolios, the participant will receive prior notification of the change.

These materials are for informational and educational purposes only and are not designed, or intended, to be applicable to any person's individual circumstances. It should not be considered investment advice, nor does it constitute a recommendation that anyone engage in (or refrain from) a particular course of action. Securian Financial Group, and its subsidiaries, have a financial interest in the sale of its products.

Securian Financial's qualified retirement plan products are offered through a group variable annuity contract issued by Minnesota Life Insurance Company.

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. Minnesota Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

**For financial professional or plan sponsor use only. Not for use with participants.**



INSURANCE  
INVESTMENTS  
RETIREMENT

[securian.com](https://securian.com)

400 Robert Street North, St. Paul, MN 55101-2098  
©2022 Securian Financial Group, Inc. All rights reserved.

F94601 Rev 7-2022 DOFU 7-2022  
2285416