

An Innovative Approach to Business Valuations

Technology can help ensure our business owner clients have the facts needed to make sound planning decisions. Working with BizEquity, this innovative technology harnesses the power of big data to deliver accurate and efficient business valuations. The tool is easy to use, but backed by a sophisticated engine that has been trusted by millions of business owners worldwide.

We've incorporated the most **stringent security measures** to ensure privacy of data.



The business valuation is provided by BizEquity, an outside company not affiliated with Securian Financial, Minnesota Life Insurance Company or Securian Life Insurance Company. The estimated valuation is not to be relied upon for purposes of the sale of client’s business, calculating income, estate, gift tax or other tax reporting obligations, or any other purpose requiring a precise or definitive valuation. It is not to be used to establish a value that is intended to be legally exact and/or have a binding legal effect or to determine adequate (as opposed to minimum) levels of life or business insurance coverage.