

Top 10 Reasons for Business Valuation

- 1 Better understand **Your Business** and its potential
- 2 Know the value of your largest asset so you can plan for **Retirement**
- 3 Ensure the business and your family are **Properly Protected**
- 4 Create a **Succession Plan**
- 5 Pay the right amount when you **Buy** a business
- 6 Get what it is worth at **Sale**
- 7 Create **Buy/Sell Agreements** with business partners
- 8 Explore **Funding Opportunities**
- 9 Establish a Trust or create an **Estate Plan**
- 10 Prepare for **Taxable Events** such as gifting or grants

Knowing the true value of your business is critical to proper business planning and achieving personal goals. Through our valuation process, we can help answer the questions that will lead you to make informed decisions for your future.

... Let us show you how.

The business valuation is provided by BizEquity, an outside company not affiliated with Securian Financial, Minnesota Life Insurance Company or Securian Life Insurance Company. The estimated valuation is not to be relied upon for purposes of the sale of client's business, calculating income, estate, gift tax or other tax reporting obligations, or any other purpose requiring a precise or definitive valuation. It is not to be used to establish a value that is intended to be legally exact and/or have a binding legal effect or to determine adequate (as opposed to minimum) levels of life or business insurance coverage.